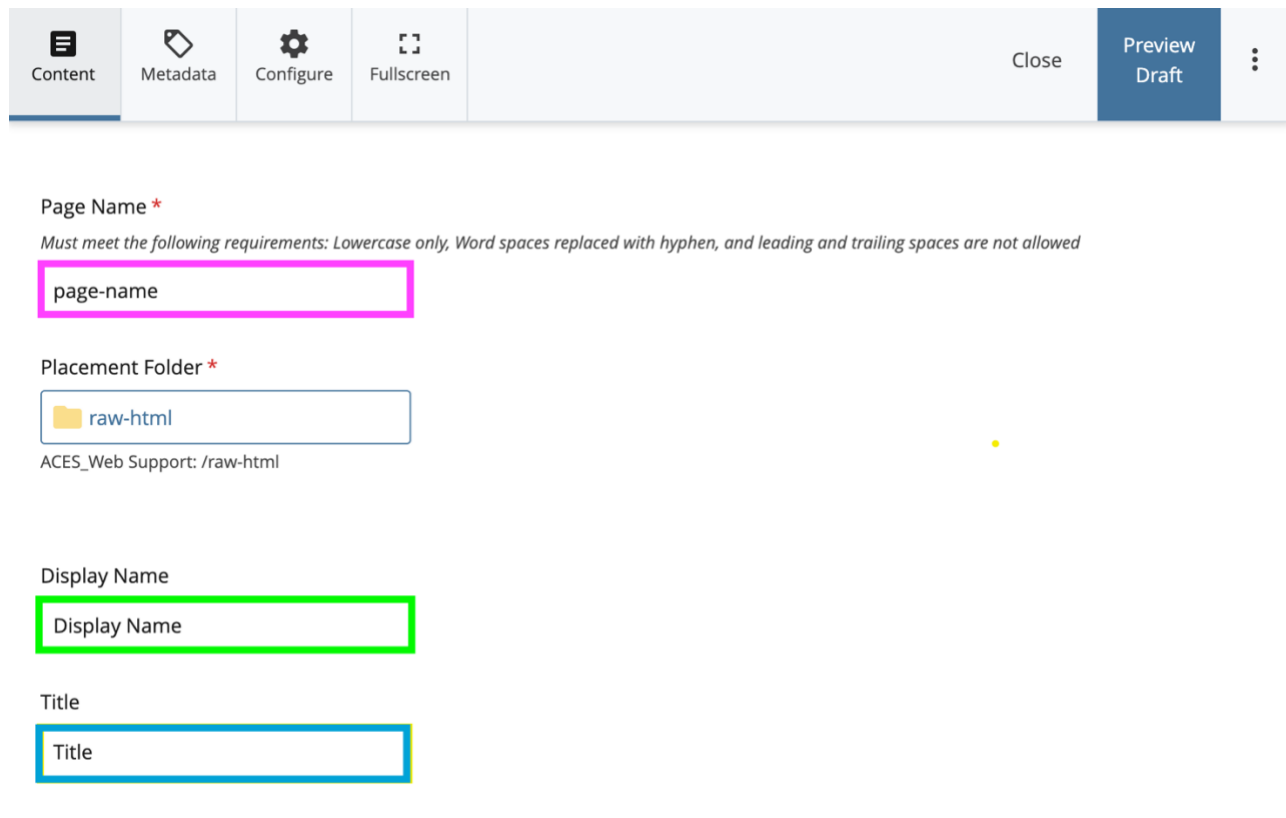



Page Name vs. Display Name vs. Title

When using CascadeCMS to create or modify web pages, you will come across different options for naming your pages: Page Name, Display Name, and Title. Although these terms are similar, they have distinct meanings within the CascadeCMS framework.




The screenshot shows the CascadeCMS interface with a top navigation bar containing 'Content', 'Metadata', 'Configure', 'Fullscreen', 'Close', 'Preview Draft', and a menu icon. Below the navigation bar, the 'Page Name' field is highlighted with a pink border and contains the text 'page-name'. Below it, the 'Placement Folder' field is highlighted with a blue border and contains a folder icon and the text 'raw-html'. Below that, the 'Display Name' field is highlighted with a green border and contains the text 'Display Name'. Finally, the 'Title' field is highlighted with a blue border and contains the text 'Title'. The text 'ACES_Web Support: /raw-html' is visible below the Placement Folder field.

Please contact Yvette Navarro at ynavarro@nmsu.edu or (575) 646-3497 for any additional questions.

^ Content Row
+ 

Content Type *

Add Sidebar? *
 Yes No




^ Content
+ 

Title

Content *

Edit Format Insert Table View Tools

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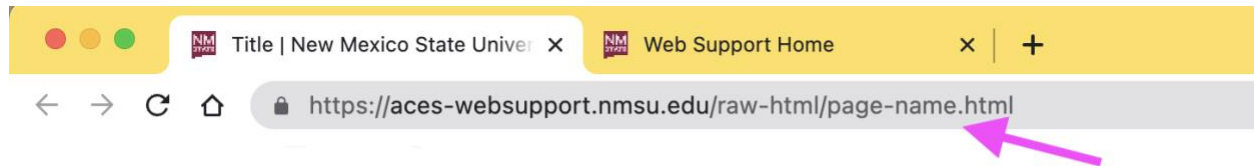
🔗 🔗 🔖   <> 

Content

Page Name

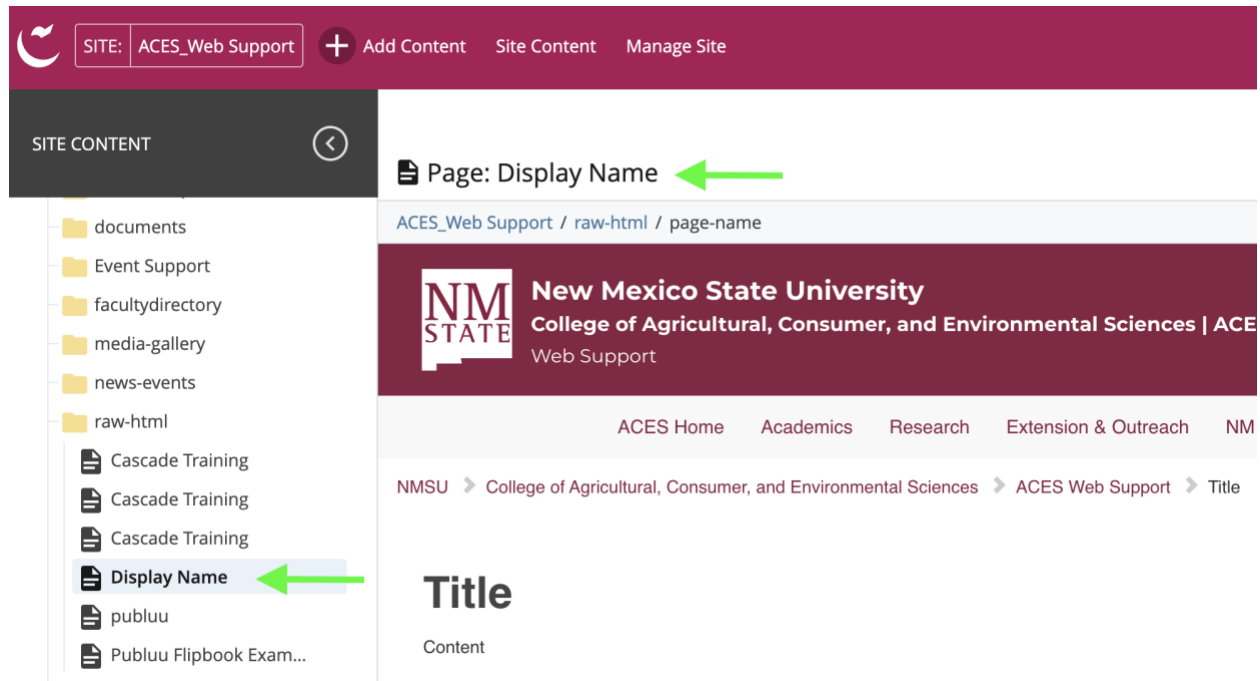
The “page name” refers to the name that will appear in the URL of your web page. It is important to follow certain guidelines when choosing a page name, such as using lowercase letters, replacing word spaces with hyphens, and avoiding special characters. It is best to use a

simple yet descriptive name. Doing so can create concise and user-friendly URLs, preventing them from becoming excessively long and complicated.



Display Name

The “**display name**” is the name that will be displayed within the CascadeCMS navigation. Choosing a simple and recognizable title is advisable to identify your page easily. This name helps you locate the desired page quickly within the CascadeCMS system.



Title

The **“title”** determines the name displayed in the site’s navigation and the breadcrumbs below the banner. The title is visible in the headline of the page and the top bar of web browsers when viewing a published page. Having a clear, descriptive, and concise “title” is important since when users bookmark your page, this is the name that will be displayed. Moreover, it also plays a role in Search Engine Optimization (SEO), influencing how search engines perceive and rank your page. Remember, longer display names may cause the text to wrap onto multiple lines, affecting the aesthetics of your website, so keep titles descriptive, clear, and concise.

Please contact Yvette Navarro at ynavarro@nmsu.edu or (575) 646-3497 for any additional questions.

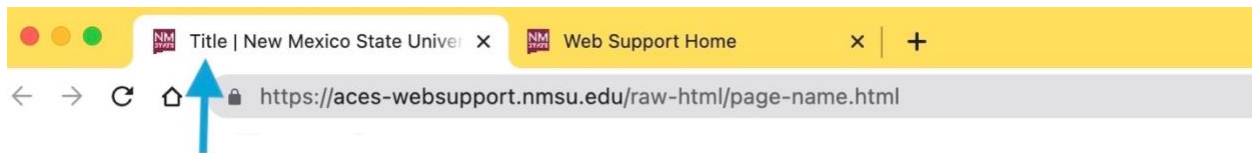


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For CascadeCMS, it is recommended to have the same display name and title for simplicity and consistency.



NMSU > College of Agricultural, Consumer, and Environmental Sciences > ACES Web Support > Title ←

Title ←

Content

Please contact Yvette Navarro at ynavarro@nmsu.edu or (575) 646-3497 for any additional questions.