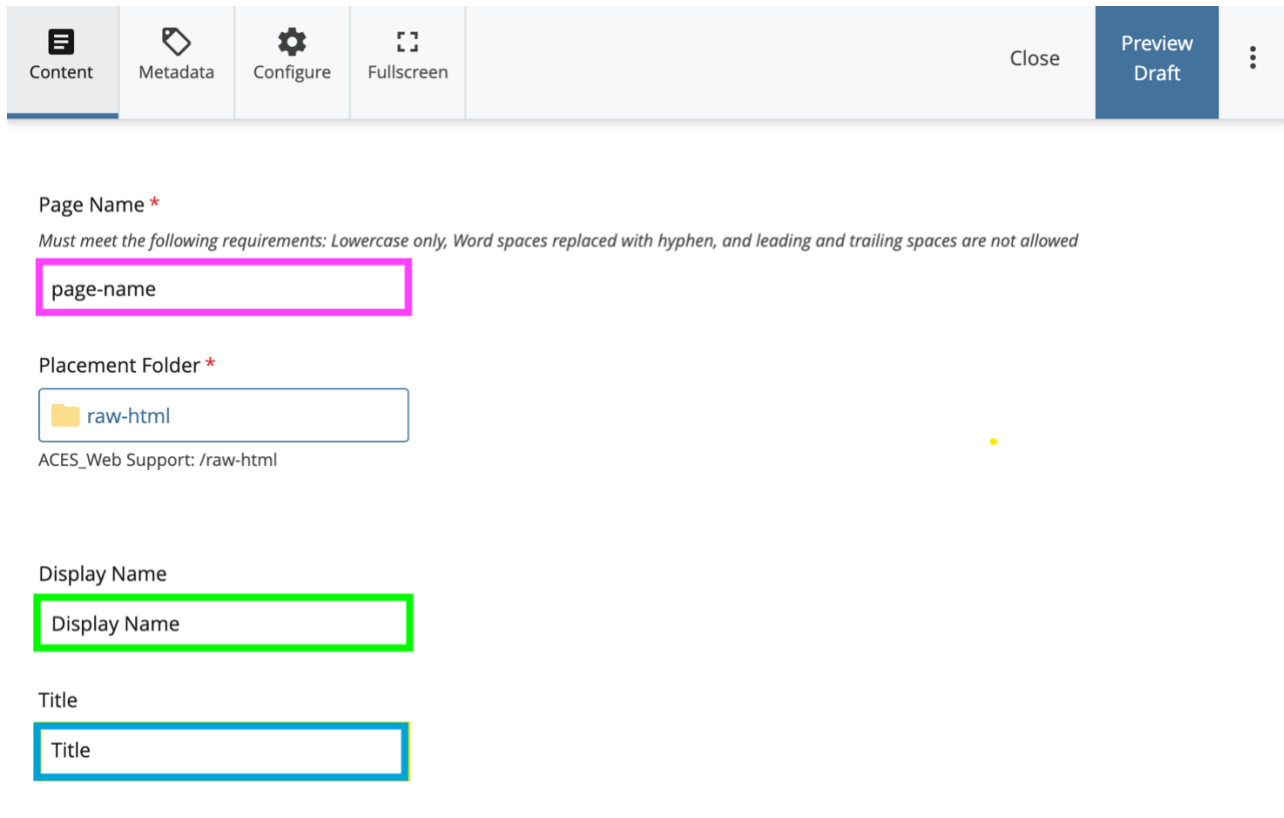


Page Name vs. Display Name vs. Title


When using CascadeCMS to create or modify web pages, you will come across different options for naming your pages: Page Name, Display Name, and Title. Although these terms are similar, they have distinct meanings within the CascadeCMS framework.



The screenshot shows the CascadeCMS interface with a top navigation bar containing 'Content', 'Metadata', 'Configure', 'Fullscreen', 'Close', and 'Preview Draft' buttons. Below the navigation bar, the form fields are as follows:

- Page Name ***: A text input field containing 'page-name', highlighted with a pink border. Below it is a note: *Must meet the following requirements: Lowercase only, Word spaces replaced with hyphen, and leading and trailing spaces are not allowed*.
- Placement Folder ***: A dropdown menu showing 'raw-html' with a folder icon, highlighted with a blue border. Below it is the text: *ACES_Web Support: /raw-html*.
- Display Name**: A text input field containing 'Display Name', highlighted with a green border.
- Title**: A text input field containing 'Title', highlighted with a blue border.

Please contact Laura Ramirez at lramirez@nmsu.edu or (575) 646-5938 for any additional questions.


^ Content Row
+ 

Content Type *

Feature Text

Add Sidebar? *

Yes No

^ Content
+ 

Title

Title

Content *

Edit Format Insert Table View Tools

↩ → **B** *I* U
☰ ☰ ☰ ☰ Formats
A **A**
☰ ☰ ☰ ☰

🔗 🔗 🔖 🖼️ 📄 <> 🔄

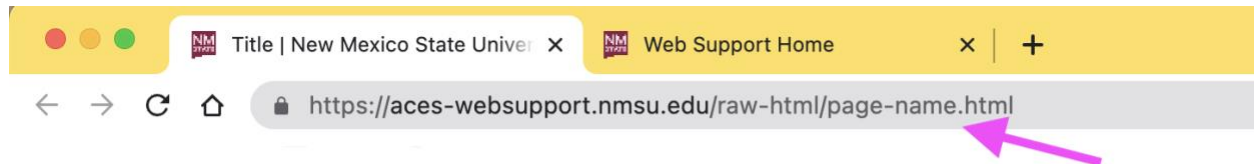
Content

Page Name

The “page name” refers to the name that will appear in the URL of your web page. It is important to follow certain guidelines when choosing a page name, such as using lowercase letters, replacing word spaces with hyphens, and avoiding special characters. It is best to use a

Please contact Laura Ramirez at lramirez@nmsu.edu or (575) 646-5938 for any additional questions.

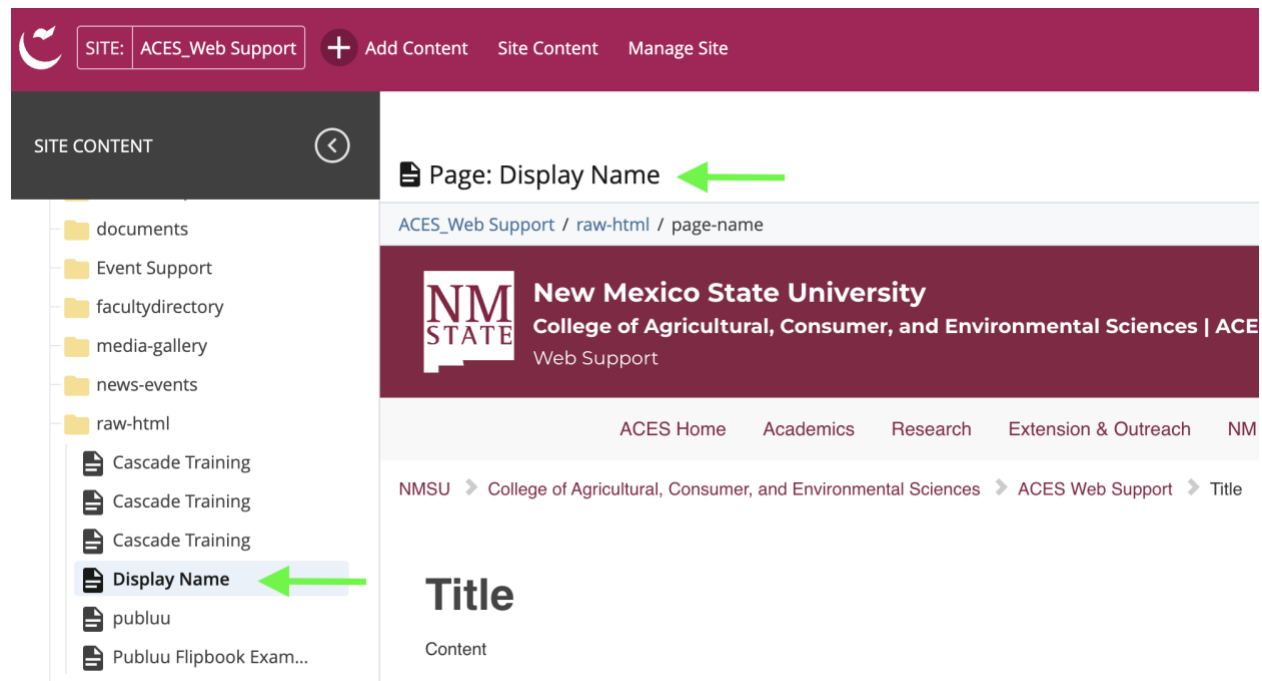
simple yet descriptive name. Doing so can create concise and user-friendly URLs, preventing them from becoming excessively long and complicated.



Display Name

The “**display name**” is the name that will be displayed within the CascadeCMS navigation. Choosing a simple and recognizable title is advisable to identify your page easily. This name helps you locate the desired page quickly within the CascadeCMS system.

Please contact Laura Ramirez at lramirez@nmsu.edu or (575) 646-5938 for any additional questions.



Title

The **“title”** determines the name displayed in the site’s navigation and the breadcrumbs below the banner. The title is visible in the headline of the page and the top bar of web browsers when viewing a published page. Having a clear, descriptive, and concise “title” is important since when users bookmark your page, this is the name that will be displayed. Moreover, it also plays a role in Search Engine Optimization (SEO), influencing how search engines perceive and rank your page. Remember, longer display names may cause the text to wrap onto multiple lines, affecting the aesthetics of your website, so keep titles descriptive, clear, and concise.

Please contact Laura Ramirez at lramirez@nmsu.edu or (575) 646-5938 for any additional questions.

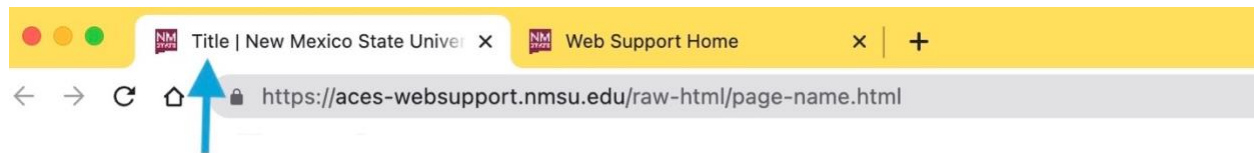


BE BOLD. Shape the Future.®

College of Agricultural, Consumer, and Environmental Sciences

Innovative Media, Research and Extension - Web Support

For CascadeCMS, it is recommended to have the same display name and title for simplicity and consistency.



[ACES Home](#) [Academics](#) [Research](#) [Extension & Outreach](#)

[NMSU](#) > [College of Agricultural, Consumer, and Environmental Sciences](#) > [ACES Web Support](#) > [Title](#)

Title

Content

Please contact Laura Ramirez at lramirez@nmsu.edu or (575) 646-5938 for any additional questions.

New Mexico State University is an equal opportunity employer and educator.